



Grand Farm Marketing & Communications Intern

Pay rate: \$17/hour

Internship Start Date: February 2025

Grand Farm is seeking a Marketing & Communications Intern to help share our story and highlight the meaningful impact we're making in the community. In this role, you'll support marketing and communications initiatives for Grand Farm and may also contribute to similar efforts for our parent organization, Emerging Prairie.

We're looking for individuals that have a knowledge and interest in the latest trends, enjoy working in energetic environments and are always eager to learn and try new things. Our ideal teammates are people who think outside the box, take initiative and love Fargo.

Note: This internship is part-time during the school year and full-time during the summer.

Key Area of Responsibility

Marketing & Communications

- Assist in management and monitoring of social media channels, including Twitter, Facebook, Instagram, LinkedIn and YouTube
- Assist in creating original, high-quality content - including photos, graphics, video, etc.
- Writing and proofreading articles, blogs, and stories
- Assist with event marketing planning and execution
- Assist with newsletter management
- Assist with Eventbrite management
- Assist with website management

Each intern will have opportunities to:

- Engage with and support Grand Farm community members, host speakers, and network with event attendees at Grand Farm and community events
- Regularly shadow and support organization's leaders to develop the organization's ecosystem and the intern's network
- Perform other related duties as assigned

Qualifications

Minimum Qualifications

- Excellent attention to detail
- Excellent interpersonal and customer service skills
- Excellent time management skills with a proven ability to meet deadlines
- Knowledge of or desire to learn Adobe Creative Cloud Applications including but not limited to InDesign, Illustrator and Photoshop



- Strong organizational skills
- Experience working on multiple social channels, including LinkedIn, Facebook, Instagram, Flickr, and YouTube

Preferred Qualifications:

- Experience in marketing or communications
- Interest in pursuing a career in the marketing and communications industry
- Pursuing a relevant degree

Physical Demands:

- Ability to continuously stand or walk during events.
- Ability to bend, squat, climb stairs and lift occasionally.
- Ability to lift up to 50 pounds occasionally.

Work Environment:

- May occasionally work in temperatures above 100 degrees and below 32 degrees
- May occasionally walk on slippery or uneven surfaces
- May occasionally climb ladders and work off elevated surfaces
- Noise level in the work environment is frequently loud

About Grand Farm

Grand Farm is a network of growers, technologists, corporations, startups, educators, government, and investors working together to solve problems in agriculture with applied technology. Grand Farm creates events, conferences, and workshops to accelerate problem-solving, and works directly with innovation teams to help them apply innovative thinking within their organizations and provide field management and innovation-as-a-service. Grand Farm also operates a 600-acre Innovation Campus near Castleton, ND, that serves as a space for collaboration, research, and demonstration in developing solutions for farming in a new era. Learn more at grandfarm.com.

To apply: Please send a cover letter and résumé to madis@emergingprairie.com.