



## 2023 Annual Partnership Opportunities

Grand Farm enables technology to feed the world by facilitating innovations to solve some of the world's largest challenges in agriculture. Our approach combines an ecosystem of relevant stakeholders, AgTech project facilitation through our Program Management Office, and research and development at our Innovation Facility.

### Partnering with Grand Farm



**KWS Digital  
Innovation Accelerator**

"Working with Grand Farm has been invaluable for our team. William and the team at Grand Farm have been excellent partners for us when it comes to assisting us with managing projects on the farm. They are very responsive to our needs and always follow through when asked to assist with data collection and project planning. They have also been a great networking partner, introducing us to farmers, technology companies and industry experts to aid our work."

### Partnership Opportunities

#### **GREEN \$10,000**

- Access to Grand Farm ecosystem benefits

#### **HARVEST \$25,000**

- Access to Grand Farm ecosystem benefits
- Access to services within Grand Farm's Program Management Office
- Conference and event sponsorship

#### **SKY \$100,000**

- Access to Grand Farm ecosystem benefits
- Increased + customizable access to Grand Farm Program Management Office
- Access to customized programming/challenges
- Conference and event sponsorship

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For any question, or to confirm your annual partnership, please contact Andrew Jason.

Grand Farm is a 501c3 nonprofit



# Annual Partnership Breakdown

## Ecosystem Benefits

Grand Farm is **scaling a global ecosystem around innovation in agriculture**. Through strategic connections, events, and promotion, we work to ensure established companies, startups, education and research institutions, growers, investors, and government are all collaborating and fostering relationships.

## Ecosystem Add-Ons

- + Sponsorship of conferences
- + Co-planning/collaborative events

### Access to Conferences + Events

- Speaking opportunities
- Venue usage
- Tickets

### Facilitated Networking

- Curated matchmaking

### Access to Promotion + Marketing Opportunities

- Logo on website and at farm
- Digital promotion on Grand Farm channels
- Access to media network



## Program Management Office Benefits

Grand Farm's **Program Management Office works directly with partners to facilitate innovation** by providing direct capabilities and services to ease technology research, development, and validation.

### Innovation as a Service

We work to identify commercial and custom solutions through our five-step process: Initiation, Analysis, Sourcing, Proof of Concept, Scale.

### Consulting

Utilizing our team's expansive knowledge and experience, we can help advise you as you think about innovation in your organization.

### Project Facilitation

We provide partners with access to real-world farm environments providing a large array of capabilities and direct project management for technology development.

## Land at Grand Farm

Grand Farm's Innovation Facility Site is a hub of activity as we create a collaborative environment for testing, researching, and sourcing innovative technology in agriculture.

